



DIGITAL BROCHURE CREATIVE BRIEF

BROCHURE TYPE:

Horizontal bi-fold

Open editable file

BROCHURE DISTRIBUTION:

Digital sharing

BROCHURE PURPOSE:

Services information (Programs) within the Covid 19 business environment situation

BROCHURE DESIRED RESULT:

Recipients visit website and/or contact business for more information

BROCHURE OUTLINE:

1. Cover page with title (BREAKTHROUGH)
2. Introduction to the company and programs
3. Our programs
4. Why Us
5. Call to Action